

:60 Radio Script

Client: Pine Dell Raceway
Product: Pine Dell Raceway

Title: Who will win?
Format: Humor

MUSIC: HORSE TROTTING THEME MUSIC (PLAYS UNTIL
ANDY SPEAKS)

ANNOUNCER: (EXCITED) Ladies and gentleman, there's only one lap to go! Broadway Express and Silky Stallone are neck and neck! This horse race is going to be a close one!

ANDY: I'm glad we finally came to the new Pine Dell Raceway tonight.

MARIE: Yeah, me too. The view of the track is amazing from these seats.

ANDY: And the food in this restaurant was simply delicious. Pine Dell Raceway sure knows how to serve up the right combination of food and entertainment.

ANNOUNCER: (ECSTATIC) And here they come! Half a lap to go! It's still too close to call!

MARIE: Do the races always start at 7 p.m.?

ANDY: Yeah. Every Friday and Saturday night.

MARIE: (CONFIDENT) Well, if Broadway Express doesn't beat your Silky Stallone, I want a rematch!

MORE

:60 TV Script

Client: Pine Dell Raceway
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Title: Who will win?
Format: Humor

ANNOUNCER: (ECSTATIC) Here they come down the final stretch! It's!
It's! It's Silky Stallone by an inch! Silky Stallone is the
winner!

ANDY: (CHUCKING) How's tomorrow night sound?

MARIE: (JOKINGLY) Fine! But since you won, you're buying!

SFX: MAN AND WOMAN LAUGHING IN UNISON

ANNOUNCER: Pine Dell Raceway. Just three miles south of Flagstaff at Ft.
Tuthill County Park.