

## About Page

### **Out With the Old, In With the *New Oblivion***

*New Oblivion* took form in early 2004 after vocalist/guitarist Jeff Skelton, bassist/vocalist James P. Morgan, and vocalist/guitarist Matt Eldredge's previous band, Cherry Nova, had recovered from the departure of their lead singer and drummer. To fill the vacancy, the remaining members had taken over vocal duties and asked drummer Emile Larusso to sign on. What appeared on the surface to be a set-back ultimately became an asset, as the group veered in a whole new direction, into new territory, and ultimately a whole *New Oblivion*.

One doesn't have to look any farther than the song "Killing Floor" to grasp their new sound that is all at once consuming-yet awakens the imagination with visual imagery-that transports the listener to a parallel reality where jealousy, sex, murder, and lost love are the norm. Although the band cites many genres of music as being influential in their style, including indie rock, blues, classic rock, country, and even dance, it's the varying degrees by which the members tweak these elements that have shaped their music. Their live shows offer proof of this.

With an unrelenting energy, the four members take a hold of their audiences from the first note to the last cymbal crash. Not only is their refreshingly raw and sleekly sexy style apparent on stage-but what's more-is their commitment to interacting with the crowd and getting everyone moving with the groove. *New Oblivion* has been privileged to play at many known clubs throughout Los Angeles including The Knitting Factory, The Dragonfly, The Roxy Theatre and The Viper Room. And as one can guess-as the club names have gotten bigger, so have the crowds.

The future holds much opportunity for the four-piece as they finish up the final touches on their first full-length album due out in mid to late 2005. The new record-being produced by Josh "Sam" Sanchez from New Dead Radio and *New Oblivion*-will join two previously self-released/self-produced demo's known as The Stolen Heart EP and The Cough Syrup EP in the *New Oblivion* catalog. The band is also currently looking for a distribution deal that will enable them to go on tour in support of the new release.

According to vocalist/guitarist Matt Eldredge, "I'd like to go out and do nothing but play for two years."

Look for them in a town near you.