

**Valley Honda Dealers “Inside and Out” (Honda Certified Used Cars-Civic) :30 TV**

<b><u>VIDEO</u></b>	<b><u>AUDIO</u></b>
Graphic over black. Graphic is a white Honda emblem, with “New Car” written in white below it.	<b>(Music up)</b>
Cut to shot of new 2008 Civic.	
Cut back to graphic with Honda emblem and the words “New Car”	
The word “New” is replaced with “Certified Used” in rhythm with the sound of the towel wiping the window.	<b><u>SFX: Towel washing window (squeaking).</u></b>
Cut to used 2008 Civic. It’s identical to the new one, but a bottle of glass cleaner and a towel are now in the picture.	<b>(VO)</b> Sometimes it’s hard to tell the difference between a used Honda and a new one. That’s because all Honda Certified Used Cars must pass a 150-point inspection.
Cut to interior of car.	All parts must be in good condition, inside and out. That’s the Honda Certified Used Car standard.
Cut to outside of Civic with hood up.	And you’ll have peace of mind knowing that all certified vehicles come with used-car warranties. The most extensive in the business. Are you starting to see the difference?
Cut to black screen with graphics: “So reliable, they’re certifiable.” “3.9 percent financing available for a limited time” “valleyhondadealers.com”	Visit your Valley Honda Dealer today, or go to VALLEY HONDA DEALERS DOT COM to learn more.
	<b>(Music out)</b>